

# Binwash UK Limited– [www.binwash-uk.com](http://www.binwash-uk.com)

## Website Privacy Policy

Updated February 2024

Your information will be held by Binwash UK Limited as part of our commitment to the General Data Protection Regulation (GDPR) that became effective on 25th May 2018. This privacy notice is to let you know how Binwash UK Limited look after your personal information. This includes what you tell us about yourself, what we learn by having you as a customer, and the choices you give us about what marketing you want us to send you. This notice explains how we do this and tells you about your privacy rights and how the law protects you.

### Our Privacy Promise

We promise:

- To keep your data safe and private.
- Not to sell your individual data.
- To give you ways to manage and review your marketing choices at any time.

If you have any questions, or want more details about how we use your personal information, please contact us by phone 01799 529899 or email at [enquiries@binwash-uk.com](mailto:enquiries@binwash-uk.com).

Data we collect	How we use it
To conduct our ongoing relationship with our clients we maintain contact records which include: Primary contact name(s) Name of organisation Address Telephone number(s) Email address of Primary Contacts The type of wheelie bins we are requested to clean The day of refuse collection The period and contract rate agreed	This fundamental information enables us to manage our relationship with our clients.  To run our business in an efficient and proper way including managing our financial position, business capability, planning, communications, corporate governance, and annual audit.  The scope to plan efficient rounds that enable us to clean wheelie bins immediately following the visit of refuse collection teams

### Using your information in accordance with Data Protection Laws

Data Protection law says we are allowed to use personal information only if we have proper reason to do so. To use your personal information, we will rely on the following conditions, depending on the activities we are conducting:

- **Providing our contracts and services to you.** We will use the information to carry out our responsibilities to gather information and provide the products and services you have requested.
- **When we must comply with applicable laws.** We may process your information if required legally to do so.

- **Legitimate interests.** To use your data for any other purpose described in this privacy policy we will rely on a condition known as “legitimate interests.” If we wish to provide you with our services more effectively such as conducting market research to see if we can provide you with a better service: sending out information that we believe will be of interest to our clients; research feedback on specific issues relevant to the client base.
- **Consent.** We may provide you with marketing information about our services where you have provided consent for us to do so. You may opt out of marketing at any time by emailing ([enquiries@binwash-uk.com](mailto:enquiries@binwash-uk.com)) or telephoning 01799 529899.

### **If you chose not to give personal information**

Generally, we only collect information that enables us to fulfil the contractual obligation we have with the client.

If you choose not provide information it may delay or prevent us from meeting our obligations.

### **How long do we keep your information for?**

We will keep your information for as long as you are a client of Binwash UK Ltd.

If you stop being a client, we will archive your information for internal comparison data purposes. This will remain in archive unless you request its removal.

### **Who do we share your information with?**

We never share any individual client information with any other party.

### **How to get a copy of the information we hold?**

You can request a copy of the information we hold by email ([enquiries@binwash-uk.com](mailto:enquiries@binwash-uk.com)) or telephoning 01799 529899.

Alternatively, if you have any questions relating to our Privacy Policy, please email us at [enquiries@binwash-uk.com](mailto:enquiries@binwash-uk.com)

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